RAGNAR
RESEARCH PARTNERS

MEMORANDUM

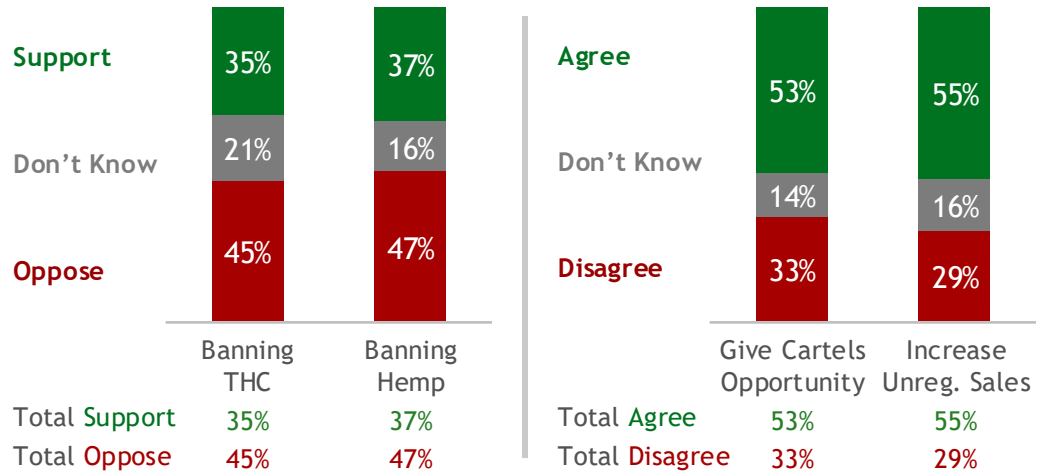|	
TO:	INTERESTED PARTIES
FROM:	CHRIS PERKINS
SUBJECT:	TEXAS STATEWIDE SURVEY RESULTS
DATE:	June 5th , 2025

Methodology

On behalf of The Texas Hemp Business Council, Interviews were conducted June 2 through June 4, 2025, by live telephone operators, including landlines (5%) and cell phones (95%). The sample size was 800 Likely Republican Primary Voters (RPVs) across the state of Texas. Quotas on age, gender, and region were used to ensure a representative distribution. The study's margin of error is ±4%.
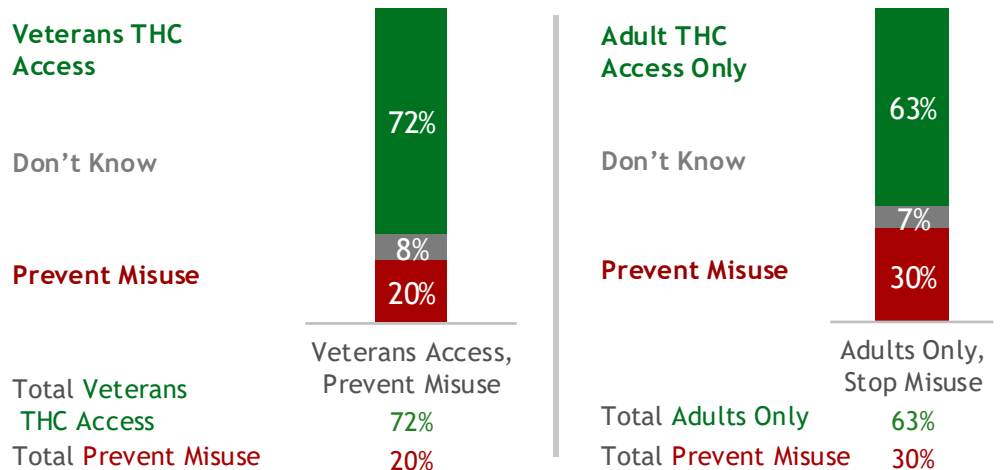
THC & Hemp in Texas

By a 10-point margin, RPVs oppose banning THC or hemp products in Texas. Among household with a military connection, half are opposed to a THC or Hemp Ban. A Majority of RPVs agree that a ban will create opportunity for the drug cartels and increase sales of unregulated products.

		Banning THC	**Banning Hemp**
Support		35%	37%
Don't Know		21%	16%
Oppose		45%	47%
Total **Support**		35%	37%
Total **Oppose**		45%	47%

		Give Cartels Opportunity	**Increase Unreg. Sales**
Agree		53%	55%
Don't Know		14%	16%
Disagree		33%	29%
Total **Agree**		53%	55%
Total **Disagree**		33%	29%

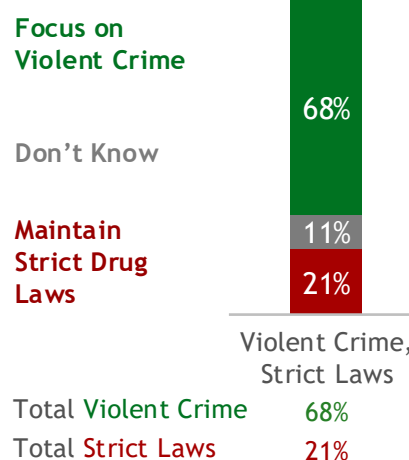| Active or Former Military in Household			Yes (38%)	No (62%)
Ban THC	Sup		30%	38%
	Opp		50%	41%
Ban Hemp	Sup		35%	38%
	Opp		49%	47%

Stance on THC Hemp Issues

Over two-thirds of RPVs believe that adults should have access to THC hemp products. An overwhelming majority (72%) believe military veterans should be able to access THC hemp products as an alternative to opioids.

	Veterans Access, Prevent Misuse
Veterans THC Access	72%
Don't Know	8%
Prevent Misuse	20%
Total **Veterans THC Access**	72%
Total **Prevent Misuse**	20%

	Adults Only, Stop Misuse
Adult THC Access Only	63%
Don't Know	7%
Prevent Misuse	30%
Total **Adults Only**	63%
Total **Prevent Misuse**	30%

Conclusion

Republican Primary Voters (RPVs) do not support banning THC or hemp products in Texas. Instead, they consistently align with allowing military veterans who need legal hemp products to access it for their chronic pain, and prioritizing law enforcement stopping violent crime and protecting our border over banning hemp. Voters aligned with President Trump oppose any hemp or THC ban by a +9 margin (38%/47%) and GOPers that have active or retired military members in their household oppose any sort of ban by a +20 margin (30%/50%).

Focus on Violent Crime

68%

Don't Know

Maintain Strict Drug Laws

11%

21%

Violent Crime, Strict Laws

Total Violent Crime   68%

Total Strict Laws   21%

About Chris Perkins

Chris Perkins is an expert in quantitative and qualitative analysis having conducted and analyzed survey data for over a decade on behalf of Republican candidates, colleges and universities, and Fortune 500 companies. Perkins is considered one of the top public opinion experts in the United States and has been cited as among the most accurate pollsters in the country.

In the 2010 – 2024 election cycles, Perkins polled for nearly one hundred winning Republican candidates for the State Legislature, US House of Representatives, US Senate, Governor, and other statewide offices. In Texas, Perkins was named the top pollster by Capitol Inside's bi-partisan "Texas Power Consultants" rankings for six consecutive election cycles and is widely recognized to have been the most accurate pollster conducting surveys in Texas since 2010. Perkins teaches 'Polling and Targeting' for the Annette Straus Institute's New Politics Forum at the University of Texas at Austin, which provides UT students a bi-partisan look at the way modern political campaigns are conducted.

Question Text

Banning THC Would you support or oppose banning THC in Texas?

Banning Hemp Would you support or oppose banning consumable hemp products in Texas?

Gives Cartels Opportunities Do you agree or disagree that banning THC hemp will create opportunities for drug cartels or to sell unregulated dangerous alternatives in Texas?

Increase Unregulated Sales Do you agree or disagree that banning lab-tested, THC hemp products could lead to increased sales of unregulated, synthetic alternatives with no age limits or quality controls?

Veteran Access, Prevent Misuse Some people say, veterans should have access to T-H-C hemp products as a non-opioid alternative to manage conditions like P-T-S-D or chronic pain. …or…Other people say, T-H-C hemp products should be banned to prevent potential misuse, even if it limits veterans' options.

Violent Crime, Strict Laws Some people say, Texas law enforcement should focus on violent crime and border security rather than policing adults who use legal hemp products….or…Other people say, law enforcement should enforce a ban on hemp products to maintain strict drug laws.

Adults Only, Prevent Misuse Some people say, Texas should regulate hemp products tightly, restricting sales to adults twenty-one and older, keeping stores away from schools, and banning marketing that appeals to children, to ensure safety. …or…Other people say, Texas should completely ban consumable hemp products to prevent any potential misuse.