

Support the Fight

Why Join THBC

Protect Your Business.
Shape the Industry.

THBC has led the charge to protect the Texas hemp market, but the fight is far from over. Your membership isn't just a contribution, it is a direct investment in the survival of your business.

As a member, you gain an immediate edge:

- **A Shield at the Capitol:** Direct representation with lawmakers and state agencies.
- **First-to-Know Alerts:** Real-time updates on regulatory changes, enforcement actions, and legal threats before they hit the market.
- **Business Resources:** Compliance guidance, legal resource recommendations, & advocacy resources.
- **Industry Networking:** Direct connections with top-tier operators and industry leaders across the state.
- **Brand Amplification:** Opportunities to promote your business across THBC's media and social channels.
- **Active Influence:** The opportunity to join targeted committees and turn your advocacy into real-world impact.

Join the
Cause or
Donate to
the Fight



Leaders for Texas Hemp

Leading the Fight for Texas Hemp

- Statewide grassroots campaigns activating thousands of Texans
- Direct engagement with lawmakers and regulators
- Ongoing legal action to challenge regulatory overreach
- Industry-wide coordination across retailers, brands, farmers and manufacturers

Get Involved

The future of hemp in Texas depends on
industry participation.

Become a member.
Support the mission.
Stay informed.



<https://texashempbusinesscouncil.com/>
[@texas.hemp.business.council](https://twitter.com/texas.hemp.business.council)

Stronger together. Protected together.



TEXAS HEMP
BUSINESS COUNCIL

ADVOCACY AND
EDUCATION

JOIN THE FIGHT FOR HEMP

Who Are We

About THBC

The Texas Hemp Business Council (THBC) is a statewide nonprofit trade association run by hemp business owners dedicated to protecting and advancing the hemp industry.

THBC represents retailers, manufacturers, farmers, distributors, brands and consumers—working together to ensure fair regulations, market access, and long-term industry stability.

Our Mission

To promote and safeguard the Texas hemp industry and its stakeholders, we aim to engage with policymakers through advocacy and education. Our goal is to ensure a strong marketplace while placing a high priority on consumer protection.

How are we funded

We are a nonprofit organization funded by member dues and contributions from industry stakeholders. Without the support and participation of the industry, we cannot effectively advocate for its preservation.

Where do funds go?

We operate with a frugal mindset to guarantee funds are allocated exclusively to advocacy initiatives. This includes expenses such as lobbyists, legislative campaigns, legal fees, operational costs, and any lawsuits filed on behalf of the industry.



Why Do We Fight

A Major Economic Force in Texas

Hemp is more than a product category—it's an economic engine for Texas.

The industry drives billions in economic activity, supports thousands of jobs, and contributes hundreds of millions in tax revenue, benefiting communities across the state.

Eliminating or over-restricting this industry would have real economic consequences, while also reducing access for veterans, seniors, and responsible adults who rely on these products.



\$10.2B

Total Economic Activity



53,000+

Jobs Supported



\$2.1B

Wages Paid



\$267M

Tax Revenue



Our Efforts & Challenges Ahead

The Industry Is Under Threat

2025

Defeated a Statewide Ban

Led a statewide grassroots and lobbying effort that resulted in the veto of SB 3 and stopped a ban during both special sessions. THBC also launched **#FacesOfTexasHemp**, a social campaign earning national attention shining a light on those who use hemp products for everyday wellness.

2026

Holding the Line on Regulatory Overreach

To protect compliant businesses, THBC actively engaged in the rulemaking process and filed a lawsuit against DSHS after new rules were imposed. A Temporary Restraining Order (TRO) and subsequent Temporary Injunction (TI) were granted—representing early victories in an ongoing legal effort.

2027

Preparing for What's Next

Anticipating newly proposed restrictions in the 2027 session following interim charges from Dan Patrick and stated opposition from Charles Perry, THBC is actively fundraising and preparing for this fight.